

NATSUKASHII INK

MEDIA KIT



*natsukashi★
ink*



ABOUT US

Natsukashii is not just a brand; it's a journey through time, culture, and individuality. Founded by Ocean, a self-taught artist and fashion designer, Natsukashii is the embodiment of his unique blend of local inspiration and global aspiration. From humble beginnings, crafting his own Nike-inspired sneakers at the age of 16, Ocean has emerged as a visionary artist and creator of high-quality, ethically sourced streetwear and artwork. With every piece of clothing we want to make the sidewalk your runway.

PRODUCTS

60

unique designs and art pieces

TRAFFIC

1,100

monthly web traffic

FOLLOWERS

2,500

on our social accounts

SUBSCRIBERS

1,200

email subscriber reach

SPONSORS

50

Patreon supporters and sponsors

AUDIENCE DEMOGRAPHICS

61% men and 39% women dominantly between ages 18-30 in Canada and the United States of America

CONTACT US ONLINE

<https://natsukashiiink.world/>

Facebook: [fb.com/natsukashiiink](https://www.facebook.com/natsukashiiink)

Instagram: [@natsukashii_nii](https://www.instagram.com/natsukashii_nii)

YouTube: [@natsukashiiink_nii](https://www.youtube.com/natsukashiiink_nii)

INVESTOR INFORMATION

If you'd like to invest in Natsukashii Ink full investor packages can be provided by emailing help@natsukashiiink.world with the subject line **Investor Package**.

You can also speak with Manager Deb Drummond at deb@debdrummond.com

For Media Enquiries, Contact Emily Bassett
bassett@startemup.ca

OUR LOGO VARIATIONS



MAIN (DARK)

Our primary logo for use on light backgrounds

MAIN (LIGHT)

Our primary logo for use on dark backgrounds

WITH BACKGROUND

Logo with background

“IN EVERY STITCH, BRUSHSTROKE, AND WAVE OF INSPIRATION, WE FIND THE BEAUTY OF NOSTALGIA AND THE EASE OF CREATIVITY.”

OCEAN – FOUNDER & CEO